

Draft Council Plan 2025–2029

Fact Sheet

The Council Plan 2025–2029 sets the strategic direction of Hepburn Shire Council for the Council term. The Plan details the outcomes, strategies and measures Council will focus its efforts and resources on for the four-year Council term to achieve the Community Vision in a financially sustainable way. The Plan has been developed with community input via surveys and our Deliberative Engagement Panel as well as Councillor and Officer workshops.

Community Vision

Hepburn Shire – an inclusive rural community located on Dja Dja Wurrung Country where all people are valued, partnerships are fostered, environment is protected, diversity is supported, and innovation embraced.



Domains and outcomes



Hepburn Life

- 1 Connected communities that are resilient, adaptable, and empowered - able to respond to and recover from climate-related impacts, emergencies, and other community challenges.
- 2 A healthy and inclusive community, where all people regardless of background or life stage have the opportunity to participate and thrive.
- 3 An informed and engaged community.



Future Hepburn

- 1 Preserve the unique character of our towns and communities, plan for future growth and protect our productive rural landscape.
- 2 Responsible management of infrastructure and environment to support wellbeing now and for future generations.
- 3 A dynamic, vibrant and resilient economic environment.



Hepburn working together

- 1 Future-focused services that are easy to use and inclusive.
- 2 Maintain corporate governance to enable good Council decision making and to ensure long-term financial viability.
- 3 An engaged, safe, and skillful workforce.

