

Creswick Structure Plan Submission Form

Thank you for taking the time to share your feedback on the draft Creswick Structure Plan. We encourage you to read the information provided on the Creswick Township Structure Plan project page before completing this form. We also suggest that you have a copy of the draft structure plan open to refer to as you complete the form. If you have any questions, please feel free to contact us at strategicplanning@hepburn.vic.gov.au.

Submissions are open from 1 May to 12 June 2024

Introduction

The Creswick Structure Plan is being developed to manage growth and development of the town to 2050. It is part of Council's Future Hepburn project which aims to protect and enhance the existing character of our towns and rural settlements. The purpose of the Creswick Structure Plan is to plan for the future of Creswick by protecting the town's distinctive positive elements and building upon its opportunities. This will guide the physical and natural environment, liveability and activities of the township.

Broadly speaking there are four elements to a Structure Plan: Vision, Objectives, Strategies and Actions.

We are seeking your feedback on:

- How comfortable you are with the Vision and Objectives developed in collaboration with the Creswick Township Community Panel.
- What you like and what improvements could be made to the key themes' strategies and actions.
- General comments on the draft Creswick Structure Plan.

Creswick's Shared Vision

The shared Vision was developed and refined with direct input from the Creswick Community Panel members. They respond to the key opportunities, challenges, values and priorities of the broader community. The Vision and Objectives provide the foundation for developing the Structure Plan's Strategies and Actions.

Creswick's shared Vision is:

'Creswick is a vibrant, beautiful and safe town with a strong sense of community pride and identity that culturally and historically recognises the significance of all its people. With a productive and diverse economic centre, the town generates valuable jobs for locals and ample opportunities come together within the energised and thriving town centre. The natural beauty of Creswick is enhanced with healthy waterways, large canopy trees and abundant ecosystems surrounding the town attracting people to live and visit the town. Residential and economic growth complements the town's character and responds to the community's evolving needs with greater affordable and sustainable housing options. We are a progressive town with a blend of cultures, enjoying the benefits of the town's sustainable lifestyle and recreation opportunities.'

How comfortable are you that the vision is reflective of the shared values and aspirations of the Creswick community? With five stars being very comfortable and 1 star being very uncomfortable.

___ / 5

Please share with us your reasons for your rating:

The Creswick Structure Plan's Key Themes

The Objectives for the six key themes of the structure plan were developed and refined with direct input from the Creswick Community Panel. Objectives outline how we can realise the Vision into the future.

The accompanying Strategies and Actions describe how the objectives will be achieved and are reviewed regularly – strategies (10 to 15 years) and actions (5 to 10 years). These were developed in response to the feedback gathered during the earlier community engagement, current Council strategies, plans and projects and recommendations from the various technical studies undertaken as part of Future Hepburn.

Key Theme 1: Housing

The objective of this theme is:

'To facilitate the development of diverse, affordable and sustainable housing options to accommodate a growing residential and visitor population.'

How comfortable are you with the Housing objective as developed by the Creswick Community Panel? With five stars being very comfortable and 1 star being very uncomfortable.

___ / 5

Please share with us your reasons for your rating:

The Strategies of the Housing theme are:

- Encourage higher density development around the train station and the town centre.
- Support infill development which responds to the town's identified future preferred character.
- Facilitate more social and low cost housing within the town to better address housing affordability.
- Facilitate a variety of housing types in the town including for the elderly and young people.
- There are 13 actions listed that support the objective and strategies relating to the Housing theme.

Share with us what you like and what improvements could be made to the Housing strategies and actions?

Key Theme 2: Business and Economy

The objective of this theme is:

'To develop Creswick as a strong economic centre maximising and diversifying its core attributes.'

How comfortable are you with the Business and economy objective as developed by the Creswick Community Panel? With five stars being very comfortable and 1 star being very uncomfortable.

___ / 5

Please share with us your reasons for your rating:

The Strategies of the Business and economy theme are:

- Encourage the growth of local business, services, manufacturing and industry within the town.
- Support local business owners and capitalise on the artisan nature of Creswick and its cultural events.
- Continue building and improving on the fundamental industries of Creswick including meat, forestry, fertiliser and the university.
- Encourage the expansion of the commercial area and mixed uses onto Cambridge Street.
- Increase university services and culture within the town.

- Support the active recreation industry in and around the town.
- Facilitate the appropriate location of light industrial businesses into commercial and industrial zones.
- There are 10 actions listed that support the objective and strategies relating to the Business and economy theme.

Share with us what you like and what improvements could be made to the Business and economy strategies and actions?

Key Theme 3: Environment and Heritage

The objective of this theme is:

'To protect the unique environmental and heritage features of Creswick while managing environmental risks such as flooding, fire and climate change.'

How comfortable are you with the Environment and heritage objective as developed by the Creswick Community Panel? With five stars being very comfortable and 1 star being very uncomfortable.

___ / 5

Please share with us your reasons for your rating:

The Strategies of the Environment and heritage theme are:

- Preserve and enhance the unique cultural heritage of Creswick's heritage buildings and places and natural features.
- Protect and enhance the Creswick Creek, its historical channel and its tributaries and wetlands as a valued natural asset responsive to downstream communities.
- Enhance and protect trees, flora and fauna around the town.
- Strengthen the protection of, and enhance, habitat corridors throughout the town.
- Enhance culturally significant spaces by restoring and strengthening native flora and protecting local fauna in conjunction with the Dja Dja Wurrung.
- Work with government to ensure nearby forestry assets do not prejudice the long term growth and safety of Creswick.
- There are 20 actions listed that support the objective and strategies relating to the Environment and heritage theme.

Share with us what you like and what improvements could be made to the Environment and heritage strategies and actions?

Key Theme 4: Urban Design

The objective of this theme is:

'To encourage sustainable development which respects the natural features of Creswick and contributes to positive town character.'

How comfortable are you with the Urban design objective as developed by the Creswick Community Panel? With five stars being very comfortable and 1 star being very uncomfortable.

___ / 5

Please share with us your reasons for your rating:

The Strategies of the Urban Design theme are:

- Improve amenity and missing links in the pedestrian network.
- Improve wheeling and pedestrian amenity by upgrading trails connected to the town and embracing outdoor recreation activity.
- Facilitate development that better addresses the adjacent Creswick Creek and habitat corridors.
- Enhance the streetscapes of Creswick through increased landscaping and intensifying tree canopy and water sensitive urban design.

- Upgrade community spaces and provide more opportunities for meeting places for residents and tourists.
- Enhance the town centre to create an improved commercial and community heart for the town.
- There are seven actions listed that support the objective and strategies relating to the Urban design theme.

Share with us what you like and what improvements could be made to the Urban design strategies and actions?

Key Theme 5: Movement and Access

The objective of this theme is:

'To ensure that residents are able to move freely around the town in a manner which is accessible for all individuals of all mobilities and ages.'

How comfortable are you with the Movement and access objective as developed by the Creswick Community Panel? With five stars being very comfortable and 1 star being very uncomfortable.

___ / 5

Please share with us your reasons for your rating:

The Strategies of the Movement and access theme are:

- Increase safety on roads by decreasing speed limits and upgrading key movement corridors.
- Create safer connections for pedestrians and cyclists.
- Advocate for better public transport connections between Daylesford and Ballarat through Creswick.
- Improve pedestrian amenity by installing and upgrading footpaths and crossing points.
- Improve cycling infrastructure through the town and connect to surrounding trails.
- There are 11 actions listed that support the objective and strategies relating to the Movement and access theme.

Share with us what you like and what improvements could be made to the Movement and access strategies and actions?

Key Theme 6: Community and Cultural Infrastructure

The objective of this theme is:

'To provide inclusive and accessible facilities, services and infrastructure which respond to evolving community needs and demographics.'

How comfortable are you with the Community and cultural infrastructure objective as developed by the Creswick Community Panel? With five stars being very comfortable and 1 star being very uncomfortable.

___ / 5

Please share with us your reasons for your rating:

The Strategies of the Community and cultural infrastructure theme are:

- Ensure that community facilities and infrastructure meet the needs of the community for a well serviced and connected town.
- Advocate for state and federally provided services to cater to the growing population of the town including education, medical services, aged care and disability services.
- Ensure facilities are designed for everyone to enable maximum community participation.
- Enhance and diversify public parks and spaces including Park Lake, St Georges Lake, Le Gerche Gully, Nuggety Gully and Calambeen Park including through master planning.
- Integrate the area of North Creswick with improved connections, facilities and a sense of place for a more cohesive community and town.
- There are six actions listed that support the objective and strategies relating to the Community and cultural infrastructure theme.

Please note Submissions are open from 1 May to 12 June 2024



Share with us what you like and what improvements could be made to the Community and cultural infrastructure strategies and actions?

General Feedback Questions

Do you have any other comments or feedback on the draft Creswick Structure Plan?

What do you like about the draft Structure Plan?

How do you think the draft Structure Plan could be improved?

Demographic Questions

We value diversity and want to ensure that our engagements are capturing the views of our diverse community. With that in mind, please tell us a little more about you:

I identify as: Required

Select one answer only
☐ Woman
☐ Man
☐ Non-binary
☐ Prefer not to say
☐ Prefer to self-describe (please specify)

What is your age? Required

Select one answer only
☐ 0-19 years of age
☐ 20-39 years of age
☐ 40-59 years of age
☐ 60-79 years of age
☐ 80+ years of age

Do you identify as any of the following? Required

Select all that apply
☐ Aboriginal or Torres Strait Islander
☐ A person with a disability
☐ LGBTIQA+
☐ Parent or guardian of a child under 18 years
☐ English is not my first language
☐ None of the above

If you would like to be contacted about your submission and/or be kept up to date with the progress of the structure plans, please select one of the three options below and leave your name and email address so that we can reach out to you.

I would like Council to:

Select one answer only

☐ Contact me about my submission
☐ Be kept up to date on the progress of the structure plans
☐ Be contacted and kept up to date on the progress of the structure plans

First Name

Email Address

Thank you very much for your feedback. Complete Submissions can be dropped off at any of Council's libraries, service centres or Hubs. Alternatively they can be either mailed or emailed using the details below.



Post your submission to:
PO Box 21
Daylesford VIC 3460



Email your submission to:
strategicplanning@hepburn.vic.gov.au

Privacy Statement

Council is committed to protecting your privacy. The personal information requested on the Creswick Structure Plan submission form is being collected for the purpose of reviewing the draft structure plan, or any other directly related purpose. It will not be disclosed to any other external party without your consent, unless required or authorised by law. If you wish to alter any of the personal information you have supplied to please contact Council via telephone (03) 5321 2306 or email governance@hepburn.vic.gov.au.

More information is available on our website or from Council's Privacy Officer (Manager Governance and Risk). Individuals may view Council's Privacy Policy on Council's website or obtain a copy from any Council office.